## **Exhibition Publicity**

If you would like to have your Exhibition publicized, we have a couple opportunities available to you. You can choose one, both or none of these options.

Option 1 – School of Art and Art History Website, which feeds into the University Events Calendar, and the digital signage in the Visual Arts Building – the event portion (bottom) of the screen.

For this Betsey, <u>betsey-kosier@uiowa.edu</u>, will need information about your Exhibition. Title, Location, Dates etc.

The following are requirements if you would like to include an image of your showcard:

Png, gif, jpg, or jpeg 1024 x 1024 Must be less than 4 MB You must include the disability statement and logo.

Option 2 – Digital signage in VAB, the slide rotating on the top portion of the screen.

The following is required if you would like to create a slide:

JPG
Horizontal Image (Landscape only)
1920 x 1200
Less than 8 MB
Resolution 72 DPI
You must include the disability statement and logo

For both Option 1 AND Option 2 you must include the space you are occupying on any publicity.

Galleries should be listed with the room numbers, please use the formatting below.

140 (Levitt Gallery) E100 (Drewelowe Gallery) E148 E260 (Ana Mendieta Gallery) E450 W540 Lasansky Atrium