Company Overview

Many recognizable brands under them but he spoke most about two divisions, news (CNN) and entertainment (Adult Swim). Other names you’d recognize – Cartoon Network, Warner Brothers, CNN Sports (PGA Network, Bleacher Report)...and many more.

Positions: News/broadcasting/quantitative research (data folks that can make it understandable)

- CNN – mainly editorial interns in various locations
  - DC politics politics politics
    - Working and interning in DC will revolve around politics
    - It is helpful, but not required that the interns have connections within the DC, politics circle.
  - New York –
    - Mainly the news anchors in NY
    - Ad sales are also located there
    - Interns would work with the show team
  - Atlanta – Main Hub
    - Show team
    - Research
    - Medical Team
- Video in all locations as well
  - MUST KNOW Adobe primer best / Final cut pro
- Graphic Design
  - Portfolios are a must – they will look at the portfolio first, before the resume
  - For a the resume, students should use a PDF so their creative work does not get lost
  - International graphic design internship as well
    - For this role animation is key
- Sales /Marketing (Video) /Social Media
  - Sports (need to know Soccer for CNN level). Take oral sports knowledge exam on all sports. Also have writing exercise during interview.
- Image and Sound
  - Directly on production
  - Biggest transition to full time
  - 2 tracks (executive producer ultimate goal/ technical one as well)
    - Los Angeles mostly "friends and family" network - exec referrals hard to get in
- Entertainment / Adult Swim
  - Contains all the same areas but more “colorful” as he put it
Young adult marketing is the focus
- Game design is also part of this area
- Very much about culture and fit
  § You wouldn’t wear a tie to an interview with Adult Swim

Internship Program Overview

General Information
- 600-650 interns country wide over 50% are located in Atlanta
- Students can apply beginning as a rising junior all the way up to the doctoral level
  - Students must be enrolled as a student when they apply and while they are an intern
- Strong focus on careers throughout the internship program
  - The company hosts various events and competitions around the interns learning and development
    § An example: The Annual Film festival – Interns create a film around their experience and show it at the festival and are judged by an unbiased panel. The winning video is then used for campus recruiting visits.

Process
- Apply by deadline (NO LATE APPLICATIONS!)
  - Be specific on resume - they use key word search (Brass ring). If you don’t match keywords in their job description to your resume your resume will not get moved forward in the process.
  - He suggests looking at the job posting, look at the key words and make sure your resume has those words in some format all over your resume
  - Interested in Video??
    § NEED Skills section that lists Adobe Premier and Final cut pro
  - Graphic design positions should put their resumes in a PDF
- 1st round Video interview (using prerecorded interviews on interview stream)
  - He will send the student the prerecorded interview and when they have completed it he will begin to go through all the recorded interviews
  - Rather than watch the entire interview right away, he uses knockout questions he goes right to
    § This will help to know if he should watch the rest and then can pass them along
  - Then good candidates then get passed to hiring manager
- From there it depends on hiring manager on the time line but the remainder of the interview process is done either via phone or interview stream
  - Students will never have to fly to the destination for the interview
- Posts begin end of November (right after Thanksgiving) open until 1st Friday in February
Entry Level Positions

- 35-50 positions
  - 80% in Atlanta
  - 99% fulltime pay and benefits
- Turner Broadcasting entry level roles all in Atlanta. Entry level employees participate in an 11 mo. Program that can transition to full time. 2 programs, Turner Trainee Program (t3) and NCAA post graduate internship
  - T3 Sessions
    § Summer
    § Winter
    § 25-30 total positions
  - NCAA post graduate internship (30 per year)
    § Know sports better than your self
    § End of it is sports proficiency test all verbal/ pass fail

For more information contact: Jamie-cavey@uiowa.edu one of our art and art history career advisors.