

Resume

J.A.W. (Ab) Gratama

February 2018

Identification

Name Jan Albert Willinge (Ab) Gratama
Nationality Citizen of The Netherlands; US Permanent Resident
Office Address: School of Art & Art History, University of Iowa, Iowa City, IA, USA.
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Education

1983-'87 Doctor of Philosophy Candidate (A.B.D.), Mass Communication:
School of Journalism and Mass Communication, University of Iowa.
Major Area: Third World Development Support Communication.
Minor Area: Cross-Cultural Differences in Perception of Visual
Communication Messages.
1958-'62 Diploma Graphic and Typographic Design and Photography:
Koninklijke Akademie voor Beeldende Kunsten (Royal Academy of Art & Design),
The Hague, The Netherlands.
1952-'57 Gymnasium Alpha:
Vrijzinnig Christelijk Lyceum, The Hague, The Netherlands.

Languages Spoken

Fluent: English and Dutch. Other: German, Spanish and French.

Overseas Experience

The Netherlands, Ghana, Nigeria, Lesotho, Nepal, Thailand, Suriname, Venezuela.

Academic Positions Held

2014-present Professor (Graphic) Design
2010-2014 Area Head Media, Social Practice & Design (MSPD)
Responsible for Integrated Curriculum Development of Photography, Intermedia and Graphic
Design programs. Teaching courses in Graphic Design and Typography,
2003-2010 Area Head Design
Professor Graphic Design
School of Art & Art History, University of Iowa, Iowa City, Iowa.
Teaching courses in Graphic Design and Typography;
Responsible for Design Program Curriculum; Student Advising and Thesis Committees.
2004-present Secondary Appointment to International Programs (IP) University of Iowa.
2000-present Professor Graphic Design:
School of Art & Art History, University of Iowa, Iowa City, Iowa.
Associate Professor Graphic Design:
1993-2000 School of Art & Art History, University of Iowa, Iowa City, Iowa.
1993-'96 Chair: Third World Development Support Program
Assistant Professor Graphic Design:
1987-'93 School of Art & Art History, University of Iowa, Iowa City, Iowa.
Co-Director and Lecturer Graphic Design:
1980-'82 Koninklijke Akademie voor Kunst en Vormgeving (Royal Academy of Art and Design), 's
Hertogenbosch, The Netherlands.
Main responsibilities: overall management, administration and coordination of all departments
within the academy; and the development of a new curriculum for the Graphic Design and
Illustration Department; Teaching of Graphic Design and Typography;
guidance and supervision of students working on their graduation projects.

Lecturer Graphic Design:

1975-'78 Koninklijke Akademie voor Kunst en Vormgeving, 's Hertogenbosch, The Netherlands.
Responsibilities included: teaching of graphic design and typography in the five year program and guidance and supervision of students working on their graduation projects.

Guest Lecturer:

1976 Technische Hogeschool, Eindhoven, The Netherlands.
Responsibilities: Teaching Design of pedestrian and traffic Routing Systems for public buildings, offices, railway stations, airports etc.

Academic Teaching and Research Interests

Graduate and Undergraduate Teaching:

Graphic Design and Production; Typography; Color Theory; Development Support
Communication

Research Interests:

- Exploring and testing alternative visual codes, structures and treatments of messages suitable for producing informed comprehension within pre-literate audiences.
- Approaches to solving communication problems caused by differences in visual literacy.
- The implementation of computer-guided graphic programs in the teaching of graphic design.
- Instructional Design & Technology.

Professional Positions Held

1999-present Partner: Gratama LaVine Design Studio

Artistic Enterprise involved in the design of informational materials and visual identity programs for private corporations, non-profit organizations and educational institutions.

1997-99 Partner: Prima Materia Design Studio, (with Derick L. LaVine) (see above)

1980-'82 Audio-Visual Production Consultant

for Audet N.V., Associatie van Uitgevers van Dagbladen en Tijdschriften
(Association of Publishers of Daily Newspapers and Magazines), Nijmegen, Holland

1978-'80 Head of Visual Communication Department

Institute for Field Communication and Agricultural Training (IFCAT), Navrongo, Upper Region, Ghana, Africa, under the sponsorship of the Dutch Government Printing, & Publishing House, The Hague, The Netherlands.

Responsibilities: Establishment and management of the Visual Communication Department of the Institute; Training of local personnel in illustration, typography, photography and overall design and production of visual and audiovisual extension messages directed at pre-literate peasant audiences; Testing and evaluating local perceptions of messages designed in IFCAT; Participation in the overall management of the Institute.

1970-'80 Partner: "Gratama & de Vries, Graphic Design"

Smidswater 21, The Hague, The Netherlands.

Responsibilities: Design-coordination, management and administration of Graphic Design studio, employing a number of graphic artists.

- Design of books, posters, brochures, catalogues, calendars, annual reports, corporate identity programs as well as pedestrian and traffic routing systems for government ministries, private corporations, banks, museums, theaters and educational institutions.

- Design of national postage stamps, exhibitions, spatial/environmental color schemes and an animated TV film for the Dutch Government Post and Telecommunications (PTT).

1962-present Freelance Graphic Designer: (same as above)

Professional Applied Interests in Graphic Design and Visual Communication

- Planning and Participating in Mass Mobilization Campaigns to promote awareness and comprehension of useful agricultural and health innovations in cross-cultural settings.
- Conducting Communication Design Workshops concerned with diffusing techniques and technologies of agricultural extension and health education in developing countries.
- Organizing Training Workshops in the art and craft of visual and audiovisual message-making for personnel in government, commerce and industry, responsible for information dissemination.

Interdepartmental and Interdisciplinary Activities

- Advising and teaching in the Third World Development Master's Program.
- As a member of the UOI consultants to The ULA - IOWA Arts Project (joint undertaking of the University of the Andes, Venezuela and the University of Iowa) participating in developing cooperative plan, and development of curriculum for Graphic Design within the ULA Fine Art and Design program.
- Participation in the Collaborative Program in Interdisciplinary Arts discussions
- Evaluator of proficiency in 2nd language for The UOI Office of Academic Programs

Outreach Activities

- 2017 Research Contribution to "The Politics of Design" by Ruben Pater, The Netherlands (ISBN 978-90-6369-422-7)
- 2014 Organized:
Public Lecture by Thomas Ockerse "Experience as Content" and Graphic Design Workshop.
- 2012 - Workshop and Lecture at Furman University, Greenville, SC
- 2009 Organized:
Public Lecture by Gert Dumbar: "Dutch Design #2" and Graphic Design Workshop.
- 2008 - Exhibition Design of "Anne Frank Penn Pals" in Danville, Iowa (with Bradley Dicharry). In cooperation with "Humanities Iowa"
- 2007 - Graphic Design Workshop: "Donate Design", design for Iowa Non-Profit Organizations (Grant Proposal "Arts and Humanities Initiative Standard Grant and Grant Proposal Humanities Iowa)
- 2004 *Planned:*
In cooperation with Humanities Iowa, The Iowa Department for the Blind, Anamosa Braille Center, Prison Industries, Randy Ekstrom (Newton Correctional Facility): Design and Produce a Book for the Blind.
- Graphic Design Workshop, at Anamosa Correctional Facility, IA
- 2002-03 - *In cooperation with "Humanities Iowa" and the Iowa "Victim and Restorative Justice Program":* Work with Inmates at the Newton Correctional Facility, IA, to design and produce the publication "Beyond The Wire".
- Presentation about Graphic Design at Mid Prairie Highschool, Wellman, IA
- 2002 - Presentation to Inmates at the Fort Madison Maximum Security Prison, IA

Teaching Abroad

Within the framework of the "ULA - IOWA Arts Project":

1997 University de Los Andes, Mérida, Venezuela:

Department of Fine Art and Design: conducting graphic design, typography and visual communication workshops for teachers, professors and professionals;

1996 University de Los Andes, Mérida, Venezuela:

Department of Fine Art and Design: Teaching undergraduate and graduate students in graphic design; conducting graphic design and typography workshop for teachers, professors and professionals;
Department of Architecture: lectures and presentations for professors and advanced students of the College of Architecture

Presentations/Lectures

- 2012 - Lecture and Workshop at Furman University, Art Department, Greenville, SC 2009
- 2009 - Public Lecture and Workshop at Southern Illinois University, Edwardsville.
- 2006 - Lecture "Cross-Cultural Differences in Visual Literacy" at Royal Academy of Art & Design, The Hague, The Netherlands
- 2005 - Lecture/Presentation "Content by Context: Social and Cultural Relevance" at Simpson College, Indianola, Iowa.
 - Lecture "Graphic Design in a Cross-Cultural Context" at Royal Academy of Art & Design, The Hague, The Netherlands
- 2004 - Lecture and Portfolio Reviews at Colby Sawyer College, Fine and Performing Arts, New London, NH.
- 2003 - Graphic Design Workshop at Louisiana Tech University, Ruston, Louisiana
 - Graphic Design Conference Panel Member at the Department of Fine Art & Design, University de Los Andes, Mérida, Venezuela
- 2002 - Lecture and Workshop/Gallery Talk at Furman University, Art Department, Greenville, SC
 - Review and Evaluation of BFA candidates at Drake University, Des Moines, Iowa
- 2001 - Lecture and Workshop at Louisiana Tech University, Ruston, Louisiana
 - Keynote Speaker at the "Wisconsin Art Education Association Fall Conference" at the Milwaukee Institute of Art & Design, Milwaukee, WI
- 2000 - Invited to Speak at "Greater Cedar Rapids Foundation and Humanities Iowa" Conference, Cedar Rapids, Iowa, about Graphic Design, Information and Publicity
- 1999 - Keynote Speaker at the Wisconsin Art Education Association Regional Mini Conference" at The University of Wisconsin-La Crosse and Viterbo College, La Crosse, Wisconsin
 - Invited as Panel Member at the UOI Academic Advising Center Art Specialization Meeting, October '99
 - Panel Moderator at the Seminar "Small Group Discussions of 'Small Class' Issues, in the context of UOI CLA New Faculty Orientation, August, 1999
 - Graphic Design Panel Member, Art Articulation Conference, The university of Iowa,
- 1998 - "Experiences as a Practitioner and Teacher of Graphic Design", Colloquium, UOI School of Art & Art History
 - "Graphic Design in Education and Practice", Viterbo College Galleries, Lacrosse, Illinois
- 1997 - "Perspectives on Education: Graphic Artist Ab Gratama with G. Roe"; Radio/TV interview Iowa Public Television/WSUI Public Radio
 - "Graphic Design in a Cross-Cultural Context"; Triangle Faculty Club, University of Iowa
 - "Problemas en Diseño Grafico-Diferencias en Alfabetismo Visual"; Department of Fine Art & Design, University de Los Andes, Mérida, Venezuela
- 1996 - "Arquitectura y Diseño Grafico", Department of Fine Art & Design, University de Los Andes, Mérida, Venezuela
- 1994 - "Roland Holst: Posters", Perspectives, University of Iowa Museum of Art,
 - "Graphic Design in Education and Practice", Colloquium, UOI School of Art & Art History,
- 1991 - "Graphic Design in Developing Countries",
 - Lecture and Slide Presentation about Strategies and Problem Solving in Cross-Cultural Visual Communication for Development.
Zeebelt Theatre, The Hague, The Netherlands
 - "Preparing Communication Messages for Use in Development Projects: Perfecting The Art" (The Batelle Endowment for Technology and Human Affairs, The Ohio State University.) Paper presented to the symposium "Technology, Culture and Development in the Third World: Examples and Lessons from Africa."
 - "Two- and Three Dimensional Design: Graphic Design and Architecture", with Thomas Cowen, UOI School of Art & Art History Colloquium.
- 1990 - "Graphic Design in a Cross-Cultural Context", Perspectives, at the University of Iowa Museum of Art.
 - "Problems in Communication caused by Differences in Visual Literacy", UOI School of Art & Art History sponsored All Media Forum.

- "Graphic Design for Health Communication",
at the College of Nursing Transcultural Health Care Conference.
- "Graphic Design in a Cross-Cultural Context", at the Iowa City UN chapter.
- "Graphic Design as a Problem Solving Tool of Communication",
at the UOI School of Art & Art History Colloquium.
- 1989 - "A Social Marketing Approach toward Image Creation, Awareness and Comprehension",
at the American Dental Hygiene Association's National Conference, Chicago.
- "Graphic Design as a Problem Solving Tool of Communication",
at the UOI School of Art & Art History Colloquium.
- 1988 - "A Social Marketing Approach toward Image Creation, Awareness and Comprehension",
at the American Dental Hygiene Association's National Conference, Orlando.
- "Graphic Design as a Problem Solving Tool of Communication",
at the UOI School of Art & Art History Colloquium.

Exhibitions

- 2017 Group Exhibition at Drake University, Des Moines, Iowa
- 1987-present - University of Iowa School of Art Studio Faculty Exhibitions; UOI Museum of Art, Figge, Davenport
- 1998 - "each child's story illuminates the others"; Arts Iowa City, Iowa City, Iowa. (Group Exhibition)
- "Ab Gratama Graphic Design" at Viterbo College Galleries, Lacrosse, Ill.
- 1996 - "Ab Gratama Graphic Design"; at the Morningside Community College Gallery, Sioux City, IA
- Visual Arts Alliance Exhibition, Juried Show of Graphic Designs, CSPS, Cedar Rapids, IA

Collections

- 2006 "Jazz Pieces #2", 2003; Private collection David Skorton
- 2004 "Rhythm #2", 2004; Tom and Berth Ann Werderitsch, Iowa City, Iowa
- 2003 "Jazz Pieces #2", 2003; Presidents Office, University of Iowa
- 1999 "Transitions", 1999; Private Collection of Doctor Randy Kardon, Iowa City, Iowa
- 1997 "Jazz Pieces", 1997; University of Iowa Hospitals & Clinics
- 1996 Poster Series "Modern Studies Program" Morningside Community College Gallery

Academic Awards

- 2004 - Career Development Award
Book Design "Paul van Vliet Retrospective", International Comedian and Unicef Ambassador Paul van Vliet, The Netherlands.
- 1999 - Cultural Affairs Council: \$1,000 grant for Project in the context of "Global Focus: Human Rights 1998 Celebration"
- 1998 - Collegiate Teaching Award 1998/1999; The University of Iowa College of Liberal Arts.
- n-Title Grant (\$3,000) for completion of the "new Technology In The Learning Environment Workshop", May 1998
- 1997 Developmental Assignment:
Design and Produce Interactive CD-ROM teaching tools for Dr. R. Kardon, Neuro Ophthalmology, University of Iowa
- 1987 Honor Award
John F. Murray Scholarship for 'Outstanding Doctoral Student Teaching'.
Graduate Teaching Associate:
- 1985- '87 School of Journalism & Mass Communication, University of Iowa, Iowa City, Iowa.
Graduate and Undergraduate Level:
Graphic Design and Production. Responsible for Graphic Design and Production course curriculum and conducting classes for undergraduate and graduate students; co-conducting a "Graphic Design Colloquium" for graduate students.
Graduate Teaching Assistant:
- 1982-'85 School of Journalism & Mass Communication, University of Iowa, Iowa City, Iowa.
Graduate and Undergraduate Level:
Graphic Design and Production (see under Graduate Teaching Associate)

Undergraduate Level:

Social and Scientific Foundations of Communication. Co-teaching required foundation course addressing the process of communication from the intra- to inter- to multi-personal level.

Professional Awards

- 1996 Honorable mention in Visual Arts Alliance juried exhibition
- 1994 AAM Museum Publications Design Competition (AAM). Award for “Looking for Leonardo”
- 1975 Travel Scholarship from the Minister of “Cultuur, Recreatie en Maatschappelijk Werk” (Culture, Recreation and Social Affairs), The Netherlands, to research environmental art forms in the U.S.A..

Student Design Projects

- 2016 - Exhibition “Trashing The Earth”
- Exhibition “ABCdarium”
- 2014 - Poster Design “Experience as Content”; Thom Ockerse Public Lecture and Workshop
- 2012 - Identity Design for the Grant Wood
- Logo Design “Earthday”
- 2009 Design of SAAH logo
- 2008 Re-Design of the School of Art & Art History Newsletter.
- 2006 “International Participation in the “Design of Pictograms for Refugee Camps”:
Students in Design of the University of Iowa School of Art & Art History, the École Nationale Des Arts Décoratifs, Paris, France, The Royal Academy of Art & Design (KABK), The Hague, The Netherlands and Seoul, Korea.
- 2005 “International Participation in the “Design of Pictograms for Refugee Camps”:
Students in Design of the University of Iowa School of Art & Art History, the École Nationale Des Arts Décoratifs, Paris, France, The Royal Academy of Art & Design (KABK), The Hague, The Netherlands and Seoul, Korea.
- 2004 “Connect” an exchange project between students in design of the University of Iowa, Monash University, Melbourne, Australia and Wanganui School of Design, (New Zealand) and Monash University Australia:
 - Research Project: Book Design and web publication.
- 2002-'03 In cooperation with UOI graduate graphic design students:
Work with Inmates at the Newton Correctional Facility, IA, to design and produce the publication “Beyond The Wire”.
- 1999 Design of Quarterly Publication “*the Scene*” for Humanities Iowa
- 1998 Design of Brochures, Posters and Displays for “Childrens Museum”, Coralville, Iowa
- 1995 Design of Routing System for the University of Iowa International Center
- 1992 Student Design project: the Fluxbase project; collaboration between intermediate and advanced design students and Second Look Computing, Weeg.
- 1991 Publication design “Classrooms”, University of Iowa, News Services.
Silver Medal in the 1991 Admissions Marketing Report competition.
- 1989 “The American Greeting Card to the Soviet Union”.

Professional Affiliations

Sponsor UOI School of Art & Art History “Students in Design”, AIGA
CAA
Iowa City Jazz Festival Executive Board member (1992-2000)
Grafisch Vormgevers Nederland (GVN) (1973-1982)

Commissioned Professional Graphic Design Productions

- 2018 *Planned:*
Design Project Typography and Letterpress; with Professor Julia Leonard, Center for the Book
- 2015 For Iowa City Jazz Festival:
- Poster “25 Years” (with Derick LaVine)
- Poster for Paul Van Vliet, Entertainer, The Netherlands, “Alleen op Zondag”
- In Progress:*
For Dr Paul Etre, Iowa City, IA: Book Design. Title Undecided
- 2012 Book Cover Design: “Ponseti & Paul” Eagle Publishing Company
For the American Friends Service Committee, Des Moines, Iowa:
- Design of Campaign Poster, Illustration, Slogan: “Keep the Flame Alive” for:
The North Central Regional “Immigration Campaign.”
- 2011 - For the “VA Center for Prevention and Treatment of Vision Loss”:
- Continued Visual Identity Program designs;
- Design of Personal ID Graphics using Retina Scan system
- Designs for Organizational Graphs and Charts on walls.
For SAAH:
- Poster Design: “Those Who Can” UI Art Faculty Show 2011
- In Progress:*
- For Dr Paul Etre, Iowa City, IA:
Book Cover Design: “Conversations with Ignatio Ponsetti”
- 2010 For Dr R. Kardon, Director Neuro-ophthalmology:
- Visual Identity, Newsletter, Stationary “Iowa City VA Center for Prevention and
Treatment of Vision Loss”
- 2009 - Poster Design: Gert Dumbar “Dutch Design 2” - public lecture and workshop.
- Visual Identity program
For Vrienden van het Concertgebouw “De Vereeniging”, Nijmegen, [The Netherlands](#)
- 2008 In cooperation with “Humanities Iowa”:
- Exhibition Design of “Anne Frank Penn Pals”, Danville, Iowa (with Bradley Dicharry).
- Book cover Design for “Statistics for Engineers and Scientists”, Johannes
Ledolter and Robert V. Hogg.; Stanford University Press.
- 2007 - Book cover Design of “Testing 1-2 3”, Johannes Ledolter and Arthur J. Swersey; Stanford
University Press, 2007
- For Jazz Saxophonist Paul Scea:
CD insert and Cover Design: “Contemporary Residents”; Blujazz Productions, Virginia.
- 2006 For Realty 180, Orlando, FL:
- Visual Identity
For Scripps Network Knoxville, TN:
- Perpetual Calendar
(with Bradley Dicharry)
For Stanford University Press:
- Book Cover Design “Testing 1-2-3”, Johannes Ledolter and Arthur J. Swersey
For Dr Paul Etre, Iowa City, IA
- Book Cover Design “Dots”, Paul Etre
- 2005 For the “Grismore/Scea Group”:
- CD insert and Cover Design ‘Well Behaved Fish’; Accurate Records, [Boston](#)
(*Gratama LaVine Design Studio*)
For Foreign Media Group, [The Netherlands](#):
- The Design, Layout and Illustrations of a “Paul van Vliet” Retrospective/Anthology featuring
Paul van Vliet’s theater shows, texts, songs, articles, and the album covers, programs, theater
posters designed by Ab Gratama since 1964.
- Ongoing:*
For the University of Iowa Department of Otholaryngology.
- Commerative Plaque

- In cooperation with Humanities Iowa, The Iowa Department for the Blind, Anamosa Braille Center, Prison Industries: and Randy Ekstrom (Newton Correctional Facility):
- Design and Produce a Book for the Blind.
- 2004 For David Skorton, President University of Iowa:
- Holiday Greeting Card,
- For Linda Maxson, Dean, College of Liberal Arts * & Sciences, University of Iowa:
- Holiday Greeting Card
- For “Starcandy”, Chicago:
- CD insert and Cover Design
- 2003 For TJ Holsen, Jazz Guitarist, Chicago:
- “Elastic Trio: E3”, CD insert and Cover Design
- For Yuki Arimasa, Japan
- “Have you heard from Cricket Lately?”, CD insert and Cover Design
- 2002 For “Starcandy”, Chicago:
- “Set It Off”, CD insert and Cover Design
- For Whitedog Garage, Iowa City, IA
- Identity and Logo design
- Projected:*
- For Wim Hazeu Publishing, The Netherlands:
- The Design, Layout and Illustrations of a “Paul van Vliet” Retrospective/Anthology; featuring Paul van Vliet’s theater shows, texts, songs, articles, and the album covers, programs, theater posters designed by Ab Gratama since 1964
- In Progress*
- For University of Iowa Ophthalmology Department (Dr Randy Kardon)
- Design of Interactive Multimedia Educational System,
- 2001 For the Mary and Leigh Block Museum, North Western University
- “NO!art” and the Aesthetics of Doom, Estera Milman; Museum/Exhibition Brochure
- For Theatre Cedar Rapids, Iowa, Poster Design:
- “Rigoletto”
- For Yuki Arimasa, Japan
- “Cricket”, CD insert and Cover Design
- Projected:*
- For University of Iowa, Music Department
- “Daydreams from the Prairie”, CD insert and Cover Design, Johnson County Landmark Jazzband
- For John Rapson, Director of Jazz, University of Iowa, Music Department
- “Water & Blood”, CD insert and Cover Design, Rapson/Higgins, Iowa City, IA.
- 2000 For the Vail Giesler Gallery, Des Moines, Iowa. Poster Design:
- Jan Frank/Bob Stanley Paintings and Drawings;
- Through the ‘Hans Richter Estate’, New Haven, Connecticut:: Poster Designs:
- “the Constructivist Legacy: Hans Richter Reliefs, 1956-1974” ; and
 - “Weldon Kees, 1914-1955”
- For The Iowa City Jazz Festival:
- Poster and Program, Iowa City Jazz Festival 2000
- For The University of Iowa Center for Human Rights:
- Logo and Stationary
- For Arts Iowa:
- “Panel”, for Arts Iowa Auction, (*Gratama LaVine Design Studio*)
- 1999 For the University of Iowa Provost Office:
- Design and Layout of Brochures and Posters: “Summer Youth Programs 2000”
- For Humanities Iowa: the Design of a new Graphic Identity and the Design and Layout of:
- New Logo, Brochure “Grants Bulletin” and Membership Drive Mailer (*Gratama LaVine Design Studio*)
- For Humanities Iowa, the Design and Layout of:
- Quarterly Publication “The Scene” and

- Brochure “Speakers Bureau”
(*Gratama LaVine Design Studio*)
For Jan Weismiller, Design of Book Cover:
“In Divided Light”, Loess Hills Books, Iowa, 1999
For Southport Records, Chicago, Ill.:
Design, Illustrations and Layout of Music CD insert: “Balance of Power”;
(*Gratama LaVine Design Studio*)
For Sue Hettmansperger, Design and Layout of
 - Catalogue of: “Sue Hettmansperger, Paintings and Drawings”
 For Hayes Lorenzen Lawyers, Iowa City, IA:
 - Design and Layout of Stationary system
 For Gallery Gertrud Stein, New York, NY
 - Exhibition Poster Design: “Hans Richter, 1888-1976”,
For the University of Iowa Museum of Art (in the context of “Human Rights ‘98”):
 - Design of Exhibition Brochure “Boris Lurie: Knives in Cement and Other Selected
Constructions”; and,
 - Design of Exhibition Brochure: Artists Poster Committee: “A Decade of Political Art”
 - Design of new logo and brochure for the Iowa City Jazz Festival ‘99
(*Gratama & LaVine Design Studio*)
 - Design of Poster for the “Iowa City Jazz Festival 99”
(*Gratama LaVine Design Studio*)
- 1998 - Design and Layout of Brochures and Posters: “Summer Youth Programs, 99”; for the
University of Iowa Provost Office.
 - Design, Illustrations and Layout of Music CD insert: “Removable Media, Damon Short/Paul
Scea Quartet”; Southport Records, Chicago, Ill.
(*Gratama LaVine Design Studio*)
 - Poster Design: History of Art Graduate Program; The University of Iowa School of Art & Art
History
 - Design and Layout of Catalogue of recent paintings; for John Dilg, Iowa City, Iowa
For the American Friends Service Committee, Chicago, Ill.:
 - National Awareness Campaign: “The Growing Gap between Rich and Poor”;
(*Prima Materia Design Studio*)

For Dr. R. Kardon, Neuro Ophthalmology, University of Iowa.:

 - Interactive CD-ROM teaching tools;
 Overall Design and Layout of Quarterly Magazine “SHIFT” for David Gould, Iowa City, Iowa
- Design of Logo for the American Orthopedic Association; through the University of Iowa
Hospitals and Clinics and Mayo Clinic, 1998
- Design of Poster “Modern Studies Project”, for the UOI History of Art Program.
Design of Poster and program for the “Iowa City Jazz Festival 98”
(*Prima Materia Design Studio*)
- “Summer Youth Programs, 98”, Design and Layout of Brochures and Posters;
for the University of Iowa Provost Office.
Poster Display Faculty Exhibition 1997, UOI Museum of Art
- 1997 Design and Layout of Brochures and Posters “Summer Youth Programs, 97”,
for the University of Iowa Provost Office.
- Design of Logo and Visual Identity for the University of Iowa “Global Focus: Human Rights 98”
Design and Layout of museum catalogue: “History and the Landscape - Alan Sonfist”,

for University of Iowa Museum of Art, Iowa City, Iowa

Graphic Identity for “Portalview”, Iowa City, Iowa
Design of Symbol, Color Scheme, Signage, Outlines for Brochures and other publications

Design of Posters and programs for the “Iowa City Jazz Festival 97”
Design, layout, illustrations and photography for CD cover and Insert:
“Of What - Grismore/Scea Group”, for Accurate Records, Boston, MA.

Design, layout, illustrations and photography for CD cover and Insert:
“The Window”, the Gunther Kuermayr Group; for A-Records, Arnhem, The Netherlands.

New Graphic Identity for the UOI School of Religion
Design of Symbol, Letterhead, Color Scheme, Outlines for Brochures and other publications

1996 Design, layout and typography of the Exhibition Catalogue:
“Keith Achepohl: Journeys: Selections from 20 years of Watercolors”,
Supported by Grants from the Richard Florsheim Art Fund and The University of Iowa
Community Credit Union

For the American Friends Service Committee, Des Moines, Iowa:
Design of Campaign Materials (Posters, Illustrations, Slogans) for:
The North Central Regional “Public Awareness Campaign”

- 1995 - Logos, posters and programs for the “Iowa City Jazz Festival”, March ‘95
- Logo for UOI Finkbine Golfcourse, Iowa City, Iowa
- CD cover and Insert: “Azucar”, for the Orquesta de Jazz y Salsa Alto Maiz
- Logo ‘Study Abroad’, OIES, University of Iowa
- Poster Display Faculty Exhibition 1995, UOI Museum of Art
- Book Design: “Facilitating Innovation”, Paul G. H. Engel, Landbouw Universiteit Wageningen,
The Netherlands
- 1994 - Catalogue Design “Ocean of Painting”, UOI Museum of Art
- Logo, Banner, Posters: 25 Years UOI Museum of Art
- Poster “Bobby Watson and Horizon” benefit Jazz Concert (March ‘94).
- Disc Cover and Insert “Grismore/Scea Group -Just Play”, Accurate Records, March ‘94.
- Logos, posters and programs for the “Iowa City Jazz Festival” , March ‘94.
- 1993 - Book Design: “Looking for Leonardo”, Naive and Folk Art Objects Found in America by
Bates and Isabel Lowry, Text by Bates Lowry; The University of Iowa Press, ©1993
- Publication Design: “Boxed In: The University as Cultural Space” (Guest Artist: Lucio Pozzi);
The Visual Practice/Visual Theory Area Studies Group, The University of Iowa
- Book Design: “Hans Breder: Threshold States/Sprach-Schwellen”, a retrospective,
published by Hachmeister, Münster, Germany, © 1992
- Poster Design: Program for Modern Studies, University of Iowa, School of Art & Art History.
- Logo/Poster/Program design: ‘Iowa City Jazz Festival’
- 1992 - Logo and poster design ‘Iowa City Jazz Festival’, member of the organizing committee.
- Poster design ‘Program for Modern Studies’, University of Iowa, School of Art & Art History
- Calendar design: An Clar, 1993; Hanno Hardt, Iowa City, Iowa.
- Poster for Graduate Studies History of Art, UOI I. School of Art & Art History
- 1991 - Book design: “Fax Art Dialogue”, Visual Practice/Visual Theory/Area Studies Group,
University of Iowa, Iowa City.
- Logo and Letterhead for Radio Baha’i, Hemingway, Sth. Carolina
- Logo/Symbol for Learning Technologies for Basic Education, Boston, MA
- Poster and Brochure design ‘Program for Modern Studies’, University of Iowa

- 1990 - Corporate Identity program for Expliquarta Cultural Tours, The Hague, Holland
- Poster 'Printmaking at Iowa', UOI I. School of Art & Art History
- Design of prototype Model for ISIS Registration Handbook for the UOI Registrar's Office.
- Poster and Brochure design 'Program for Modern Studies', University of Iowa, School of Art & Art History
- Book design: 'La Coro', Homage to Frank Seiberling, Iowa City, Iowa.
- Poster for Graduate Studies History of Art, UOI I. School of Art & Art History
- 1989 - Poster 'Printmaking at Iowa', UOI I. School of Art & Art History
- For the American Dental Hygiene Association, Chicago:
Posters and Brochure design for the American Dental Hygienist's Association.
- Poster Design: 'Vandaag of Morgen', Paul van Vliet, International Entertainer, The Netherlands
- Logo and Posters for the University of Iowa Dance Department
- 1988 - Book Design: "Er is nog zoveel niet gezegd", Paul van Vliet, Entertainer, The Netherlands.
- 1986 - Poster/Program Design: 'New Theater Show', Paul van Vliet, Entertainer, The Netherlands.
- For the United Nations Children's Fund (UNICEF):
The Design of a national symbol for the Nigeria Oral Rehydration Therapy Program (ORT)
- 1985 - For the United Nations Children's Fund (UNICEF):
The Design of a national symbol for the Nigeria Expanded Program for Immunization (EPI)
- 1981 - Poster Design: "An Evening at the Sea", Paul van Vliet, Entertainer, The Netherlands.
- Album Cover Design: "A Dutch Treat", Paul van Vliet, Phonogram, Baarn, The Netherlands
- Poster Design: "An Evening at the Sea", Paul van Vliet, Entertainer, The Netherlands.
- Album Cover Design: "A Dutch Treat", Paul van Vliet, Phonogram, Baarn, The Netherlands
- Annual Report Design for Audet, Publishers of Daily Newspapers and Magazines, Nijmegen, The Netherlands
- 1980 - Book Series Design: Reiner Zimmik, Erven Thomas Rap Publishing, Baarn, The Netherlands
- Poster Design for Paul van Vliet, International Entertainer, The Netherlands.
- Album Cover: "September", Paul van Vliet, Phonogram, Baarn, The Netherlands

National and International Visual Communication Consultancies

- 2004 Invited by UNICEF Middle East and North Africa regional Office to conduct a Graphic Design Workshop in the context of the National HIV Communication Strategy, Djibouti, Africa.
- 1995 Invited by the United Nations Food and Agricultural Organization (FAO), Rome, to be their "Lead" consultant for the "Communication for Development in Southern Africa."
The project, housed in the University of Zimbabwe, Harare, assists rural development programs and projects to share knowledge more effectively, increase people's participation, and improve training.
Drawing on my expertise as a graphic designer and teacher and on my background and experience in cross-cultural communication and visual literacy, FAO asked me to:
 - assist the University of Zimbabwe, Harare, Zimbabwe in finalizing course planning;
 - teach the first course (professional adaptation of communication approaches, techniques and media for development needs)
 - perform training sessions;
 - travel to the participating projects in Zimbabwe, Namibia and Zambia covered by the project
- 1992 As Visual Communication consultant and team leader through Healthcom, Academy for Educational Development (AED), Washington D.C., for USAID:
 - Conducting a Visual Communication Workshop for Ministry of Health, Pan American Health Organization (PAHO/WHO) and local health institutions' staff, and,
 - Designing a Communication Campaign for the Prevention and Control of Cholera in Suriname.
 - Conducting Feasibility Study for Technical Assistance in implementing Training Workshops, the Design and production of a National "Cholera Epidemic Prevention" communication campaign in Suriname.

- 1991 As visual communication consultant for the United Nation Development Program UNDP, New York:
- Conducting Workshops in Visual Communication Planning, Design and Production for local employees of the UNDP/FAO Agricultural Information Project in Kathmandu, Nepal.
- 1990 As visual communication consultant for HealthCom (Communication for Child Survival) through the Academy for Educational Development (AED), Washington D.C. with the Program for Appropriate Technology in Health (PATH), Washington D.C.:
- The Development of Health Communication Campaign Strategies and Messages; planning, designing and conducting communication strategies and materials' development workshops for local Ministry of Health and project staff; Lesotho, and,
 - The development of Health communication-, education- and mobilization- strategies and messages; planning, designing and conducting communication strategies and materials' development workshops, Nigeria.
 - The design of Educational and Training Materials for Expanded Program for Immunization (EPI) and Oral Rehydration Therapy (ORT) national health campaigns, Nigeria.
- 1989 As visual communication consultant for HealthCom (Communication for Child Survival) through the Academy for Educational Development (AED), Washington D.C. with the Program for Appropriate Technology in Health (PATH), Washington D.C.:
- The Development of Health communication-, education- and mobilization- Strategies and Messages; planning, designing and conducting communication strategies and materials' development workshops for local Ministry of Health and project staff; Nigeria.
 - The design of Educational and Training Materials for Expanded Program for Immunization (EPI) and Oral Rehydration Therapy (ORT) national health campaigns, Nigeria.
- As visual communication consultant for the American Dental Hygiene Association, Chicago:
- Co-Presenter of a Social Marketing Approach toward Image Creation, Awareness and Comprehension at the American Dental Hygiene Association's National Conference.
 - The Implementation of the ADHA image design, and,
 - Posters and Brochure design for the American Dental Hygienist's Association.
- 1988 As visual communication consultant for the American Dental Hygiene Association (ADHA), Chicago:
- The Design and Testing of a strategy to create an appropriate "hygiene" image; the Design and Testing of various visual and symbolic representations of this image.
 - Co-Presenter of a Social Marketing Approach toward Image Creation, Awareness and Comprehension at the American Dental Hygiene Association's National Conference.
- As visual communication consultant for HealthCom (Communication for Child Survival) through the Academy for Educational Development (AED), Washington D.C. with the Program for Appropriate Technology in Health (PATH), Washington D.C.:
- The development of Health communication-, education- and mobilization- strategies and messages; planning, designing and conducting communication strategies and materials' development workshops, Nigeria.
 - The design of Educational and Training Materials for Expanded Program for Immunization (EPI) and Oral Rehydration Therapy (ORT) national health campaigns, Nigeria.
- 1987 As visual communication consultant for HealthCom (Communication for Child Survival) through the Academy for Educational Development (AED), Washington D.C. with the Program for Appropriate Technology in Health (PATH), Washington D.C.:
- The development of Health communication-, education- and mobilization- strategies and messages; planning, designing and conducting communication strategies and materials' development workshops for local Ministry of Health and project staff, Nigeria.
 - The design of Educational and Training Materials for the Expanded Program for Immunization (EPI) and Oral Rehydration Therapy (ORT) national health campaigns, Nigeria.
- 1986 As visual communication consultant for the United Nations Children's Fund (UNICEF):
- Organizing and conducting Development Support Communication, Graphic Design

and Production Workshops for local Ministry of Health and project staff and assisting in the planning and evaluating of allied project activities, Nigeria.

- The Design of test models for the training and education in Oral Rehydration Therapy.
- 1985 As visual communication consultant for the United Nations Children's Fund (UNICEF):
 - Organizing and conducting Development Support Communication, Graphic Design and Production Workshops for local Ministry of Health and project staff and assisting in the planning and evaluating of allied project activities, Nigeria.
- 1984 As visual communication consultant for the United Nations Children's Fund (UNICEF):
 - Organizing and conducting Development Support Communication, Graphic Design and Production Workshops for local Ministry of Health and project staff and assisting in the planning and evaluating of allied project activities, Nigeria.
- 1983 As visual communication consultant for the United Nations Children's Fund (UNICEF):
 - Organizing and conducting Development Support Communication, Graphic Design and Production Workshops for local Ministry of Health and project staff and assisting in the planning and evaluating of allied project activities, Nigeria

Commissioned Professional Graphic Design Productions With 'Gratama & de Vries', Design Studio, The Hague, The Netherlands

National Postage Stamps: for Dutch Government PTT, The Hague, Holland:

- 1978 Special Issue, 150 years KMA (Royal Military Academy).
- 1977 Verkiezings Zegel, National Elections for Parliament. (with J. van der Toorn)
- 1976
 - Protected Animal Species Stamp, Special Issue Summer Series.
 - 100 Years Agricultural Education and 175 Years Primary Education Law. (with J. van der Toorn)
- 1975 400 Jaar Leidsche Universiteit (400 hundred years Leiden University). (with J. van der Toorn)
- 1973 Set of Four Stamps, Special Issue Summer Series.

Posters and Programs for Theater Productions:

- 1970-'78 for Theater PePijn Productions, The Hague, The Netherlands.
- 1970-'78 for Dutch Post, Telegraph and Telecommunications (PTT), The Netherlands.
- 1970-'78 for Paul van Vliet, International Entertainer, Breukelen, The Netherlands.
- 1977 for Ramses Shaffy & Liselore Gerritsen, National Comedians, Amsterdam.
- 1976;'78 for Liselore Gerritsen, National Singer/Writer, The Netherlands.
- 1974;'76 for Seth Gaaikema, International Comedian, Amsterdam, The Netherlands.
- 1971 for Akademie voor Expressie, Utrecht, The Netherlands.

Book and book-cover designs:

- 1970-'80 for Wikor Publishers, Theater and Education, The Hague, The Netherlands.
- 1974-'77 for Uitgeverij Manteau, Publishers, Brussels, Belgium.
- 1973-'77 for Edicom Publishers, General Works, The Hague, The Netherlands.

Spatial and Environmental Color Schemes:

- 1973-'78 for Dutch Government PTT, Color Design for Work and Recreational Environment of the Central Post Offices
 - Rotterdam, Central Post Office ("30 Years of Art Commissions for the 12 sortingcenters of Ptt Post", PTT Nederland, 1988. p75);
 - Telecommunications Building Utrecht;
 - Breda District Post Office;
 - inter alia, The Netherlands.

Calendar Design

- 1972 for Dutch Post, Telegraph and Telecommunications (PTT), The Netherlands. ("Graphis Annual '73/74", Walter Herdeg, The Graphis Press, Zürich, Switzerland. p203)
- 1973 for Dutch Post, Telegraph and Telecommunications (PTT), The Netherlands.

Annual Report Design and Layout:

- 1976-'80 for Bank Mees & Hope, The Netherlands.

Corporate Identity Programs:

- 1976 Hotel Babylon, The Hague, The Netherlands.
- 1975 Korpershoek, Rotterdam, The Netherlands.
- 1971 MAB Bouwbedrijf, The Hague, The Netherlands.
- 1970 Wikor Publishers, The Hague, The Netherlands.

Album Covers:

Phonogram International, Amsterdam/Baarn, The Netherlands:

- 1978 "Vandaag of Morgen", Paul van Vliet, International Entertainer.
- 1976 "Paul van Vliet in Carre", Paul van Vliet, International Entertainer.
- 1975 "The Truth Behind The Dikes", Paul van Vliet, International Entertainer.
- 1975 "Liselore Zingt Liselore", Liselore Gerritsen, National Singer/Writer.
- 1974 "One- Man Show North West", Paul van Vliet, International Entertainer.
- 1973 "Dutch Swing College Band".
- 1972 "Die Blauwe Blume", Liesbeth List, International Singer.

Stage Design

- 1975 Paul van Vliet, Entertainment Traveling Sets, Breukelen, The Netherlands.

Brochures, Calendars and Catalogues:

- 1974-'78 Bank Mees & Hope, The Netherlands.
- 1975, '76 the Ministry of Economic Affairs, The Hague, The Netherlands.
- 1971-'78 MAB Bouwbedrijf, The Hague, The Netherlands.
- 1970-'78 Dutch Government PTT, The Hague, The Netherlands.

Animated Film for TV

- 1976 the Dutch Government Post, Telegraph and Telecommunications (PTT), The Hague, The Netherlands. (with J. van der Toorn)

Exhibition Design:

- 1973-'78 Dutch Government Post, Telegraph and Telecommunications (PTT), The Hague, The Netherlands.

Pedestrian and Traffic Routing Systems:

- 1976 for Hotel Babylon, The Hague, The Netherlands.
- 1973 for Winkel Centrum Zuidplein (Shopping Mall), Rotterdam, The Netherlands.

Packaging Design:

- 1973-'77 for Nationale Publiciteits Onderneming (NPO), The Hague, The Netherlands.

Commissioned Professional Graphic Design Productions As Freelance Graphic Designer

Posters and Programs for Theater Productions:

- 1966-'69 for Paul van Vliet, International Entertainer, Breukelen, The Netherlands.
 - 1963-'69 for Cabaret PePijn, National Performers, The Hague, The Netherlands.
- Album Covers for Phonogram International, Amsterdam/Baarn, The Netherlands:
- 1966 "Opus 2", Cabaret PePijn, National Cabaret Performers.
 - 1968 "Cabaret van Nederland".
 - 1964 "Oh, Pardon", Cabaret PePijn, National Cabaret Performers.

Book and book-cover designs:

- 1964-'70 for Wikor Publishers, Theater and Education, The Hague, The Netherlands
- 1962-'68 for Nijgh & van Ditmar Publishers, The Hague, The Netherlands.

Annual Report Design and Layout:

J.A.W. (Ab) Gratama

Service/Teaching

Profession

2005-present

Who's Who in Fine Arts Higher Education

Selected to be included in the "AcademicKeys Who's Who in Fine Arts Education.
(AcademicKeys Who's Who in Fine Arts Higher Education is the online source of information
on leading and influential experts and scientists in the field of Fine Arts Education in the
institutes of higher education.)

External Evaluations

- 2016 - Associate Professor Pil Choo; ; Oklahoma State University Stillwater, Oklahoma, USA
- 2014 - Assistant Professor Peter Bain, Mississippi State University
- 2013 - Assistant Professor Susan Melsop; The Ohio State University
- 2012 - Associate Professor Blankenship; College of Fine Arts, Ohio University.
- 2012 - Associate Professor Lisa Graham, University of Texas Arlington, Arlington, Texas.
- 2011 - Assistant Professor Phil Choo; Oklahoma State University Stillwater, Oklahoma, USA
- 2010 - Associate Professor Lynne Baggett; Louisiana State University, Baton Rouge. LA, USA.
- 2007 - Assistant Professor Guenet Abraham; University of Maryland Baltimore County, Baltimore, USA
- Associate Professor Michael Nix; Baruch College, New York, USA
- Assistant Professor Margaret Re; University of Maryland Baltimore County, Baltimore, USA
- Assistant Professor Cynthia Colbert; University of South Carolina, Columbia, South Carolina, USA
- 2006 - Associate Professor Lynne Baggett; Louisiana State University, Baton Rouge. LA, USA.
- 2001 - Assistant Professor Douglas J. Sprague; University of North Texas School of Visual Arts, Denton, Texas.

University Committees

- 2011 Faculty judge for student submissions to the Jakobsen Conference.
- 2009 -2011 UI Collegiate Teaching Award Committee
- 2005-2009 University of Iowa Senate (University Safety and Security Committee)
- 2005 CLAS Collegiate Teaching Committee
- 2004 UOI Graduate College "2004 James F. Jakobsen Graduate Forum", Judge
- 2001 University of Iowa College of Liberal Arts "Review Committee Center for the Book"
- 2000 University of Iowa Faculty Senate
- '99-00 University of Iowa College of Liberal Arts "Teaching Awards Committee"
- 98-00 University of Iowa College of Liberal Art Faculty Assembly
- '98/'99 University of Iowa College of Liberal Arts "Logo Selection Advisory Committee" (Chair)
- University of Iowa Foreign Civilization and Culture Coordinating Committee
- University of Iowa Program for International Development (PID)
- University of Iowa Visual Practice/Visual Theory Area Studies Group
- University of Iowa Program for African Studies
- University Development Linkage Program (UDLP)

School of Journalism & Mass Communication

- 2005 Degree Committees
Justin Angeles MA Fall
- 2002 Promotion Committee:
Associate Professor John Kimmich
- '01 Nancy Muturi Ph.D. Member
- '98 Nancy Muturi Ph.D. Member
- Janice Frey MA Member
- '97 Don McComb PhD Member

School of Music:

Degree Committee

| | | | |
|------|---------------|-------|--------|
| 2012 | J. P. Perotte | PhD. | Member |
| '97 | Paul Tegels, | Ph.D. | Member |

Department of Education

Degree Committee:

| | | | |
|------|----------------------|-------|--------|
| 2016 | Islam M. Aly | PhD | Member |
| 2015 | Islam M. Aly | PhD | Member |
| 2012 | Rachael Ayers Arnone | PhD. | Member |
| 2011 | Islam M. Aly | PhD | Member |
| 2007 | Michael W. Hutchins, | Ph.D. | Member |

'87-01 **Third World Development Support Graduate Program:**

| | | | |
|--|-------------------|----|--------|
| | Justin McFadden | MA | Chair |
| | Gabriela Muste | MA | Chair |
| | Vlasta Smola | MA | Chair |
| | Mary Bruce | MA | Member |
| | Nancy Muturi | MA | Member |
| | Gustavo Oropeza | MA | Member |
| | Mary Steinmaus | MA | Member |
| | Anne Aikin | MA | Chair |
| | Joseba Arregi | MA | Chair |
| | Grace Jahava | MA | Chair |
| | Alexandra Janosek | MA | Chair |

School of Art & Art History

- 2017 - 3rd Year Review Professor Bjørn Anderson
- Search Committee Art History: Renaissance
- 2016 - Assistant Professor Jeremy Swanston, 1st Year Review Committee
- 2015 - Search Committee Graphic Design
- Tenure/Post Tenure/Promotion/Review Committees:
 - Assistant Professor Jeffrey Rich, 2nd Year Review, Member
 - Assistant Professor Peter Chanthanakone, Member
- 2014 - Associate Professor Sarah Kanouse, Chair
- Search Committee Interaction Design, Chair
- 2013 Tenure/Post Tenure/Promotion/Review Committees:
 - Associate Professor John Winet, member
 - Associate Professor Sarah Kanouse, Chair
 - Search Committee Photography (Chair)
 - Assistant Professor Sarah Kanouse, 3rd Year Review, Member.
- Organization Committee "Arts Fest", Member)
- 2012 Search Committee: Animation (Chair)
- 2011 Tenure/Post Tenure/Promotion/Review Committees
 - Assistant Professor Bradley Dicharry, 3rd Year Review, Member
 - Assistant Professor Sarah Kanouse, 2nd Year Review, Chair
- 2009 Tenure/Post Tenure/Promotion/Review Committees
 - Assistant Professor Monica Correia, 6th Year Review, Chair
 - Associate Professor Ron Cohen, 5th Year Review
 - Assistant Professor Monica Correia, 5th Year Review
- 2008 Search Committees: Graphic Design (Chair), Ceramics (member)
Tenure/Post Tenure/Promotion/Review Committees
 - Assistant Professor Monica Correia, 4th Year Review
 - Professor Bunny McBride (Chair)

- 2007 Tenure/Post Tenure/Promotion/Review Committee
 - Monica Correia, 3rd Year Review (Chair)
 - Tom April
- 2006 Tenure/Post Tenure/Promotion/Review Committees:
 - James Snitzer, Promotion
 - Monica Correia, 2nd Year Review
- 2005 Executive Committee
Promotion and Tenure Committees:
Jon Winet
Susan White
Robert Glasgow
Joseph Coates (Chair)
Departmental Committees
 - Incoming Freshman Portfolio Review Committees
 - Computer Committees
 - Faculty Council Committees
 - Budget Committee
 - Curriculum Committee
 - Scholarship Portfolio Review Committees
Search Committees
- 2009 - Studio: Graphic Design, Co-Chair
 '04 - Studio: Painting/Drawing
 '01-'02 - Studio: Graphic Design, Co-Chair
 - Art History: Northern European, Faculty Position
 - Studio: Graphic Design; Digital Art, Faculty Position
- Tenure/Post Tenure/Promotion/Review Committees:
- 2005 Joseph Coates, 3rd Year Review (Chair)
 2004 Studio: John Dilg, Post Tenure
 Steve Thunder McGuire, Promoton;
 Joseph Coates, Review
 2003 Art History: Julie Hochstrasser; Robert Bork
 Studio: Joseph Coates (Chair); Gelsey Verna; Tom April; Isabel Barbuza
 Center for the Book: Rachel Williams
 2001 Painting: Professor Gelsey Verna
 Ceramics: Professor Chuck Hindes

Degree Committees

| | | | | |
|------|--------------------|-------------|---------|--------|
| 2018 | Riley Vier | MFA | Ongoing | Member |
| | Carley Cullen | MFA | Ongoing | Member |
| 2017 | Riley Vier | MFA | Ongoing | Member |
| | Carley Cullen | MFA | Ongoing | Member |
| | Zhuoyen Feng | MA | Chair | Chair |
| 2016 | Matthew Steele | MFA | Member | |
| | Plews, Kai | MFA | Member | |
| | Xie, Yi | MFA | Member | |
| | Zheng, Huangyuying | MFA | Chair | |
| | Riley Vier | MA | Member | |
| | Yi Xie | MFA | Ongoing | Member |
| | Huangyuying Zheng | MA | Ongoing | Chair |
| 2015 | Matthew Steele | MA | Chair | |
| | Allen, Kate E. | Photography | | MFA |
| | Derek Blackman | MFA | Ongoing | Member |
| | Yi Xie | MFA | Ongoing | Member |
| | Chuck Romans | MFA | Ongoing | Member |
| | Amanda Johnson | MFA | Ongoing | Chair |
| | Matthew Steele | MA | Ongoing | Chair |

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|------|-------------------|-----|---------|--------|
| | Leslie Ann Stake | MFA | Ongoing | Member |
| | Darcell Downing | MA | Ongoing | Member |
| | Huangyuying Zheng | MA | Ongoing | Chair |
| 2014 | Desforges, Andrew | MFA | Spring | Member |
| | Derek Blackman | MA | Ongoing | Member |
| | Yi Xie | MA | Ongoing | Member |
| | Chuck Romans | MA | Ongoing | Member |
| | Mang Yeng | MFA | Spring | Member |
| | Amanda Johnson | MFA | Ongoing | Chair |
| | Matthew Steele | MA | Ongoing | Chair |
| 2013 | Leslie Ann Stake | MA | Ongoing | Member |
| | Chan, Shu Wun | MFA | Spring | Member |
| | Bradley Coulter | MFA | Spring | Member |
| | Desforges, Andrew | MA | Spring | Member |
| | Heathcote, Carla | MFA | Spring | Chair |
| | Borger | MA | Spring | Chair |
| | Sandeman, Colin | MA | Spring | Member |
| 2012 | Bradley Coulter | MFA | Ongoing | Member |
| | Carla Heathcote | MFA | Ongoing | Chair |
| | Andrew DesForges | MA | Ongoing | Member |
| | Mang Yeng | MFA | Ongoing | Member |
| | Arjun Ahlawahlia | MA | Fall | Chair |
| | Matthew Borger | MA | Ongoing | Chair |
| 2011 | Qiaochu Zhang | MFA | Ongoing | Chair |
| | Rodrick Whetstone | MA | Ongoing | Member |
| 2010 | Qiaochu Zhang | MA | Fall | Chair |
| | Rodrick Whetstone | MA | Fall | Member |
| | Charmaine Banach, | MFA | Spring | Chair |
| | David Rogers | MFA | Spring | Chair |
| 2009 | Kara fellows | MFA | Fall | Chair |
| | Guldeniz Martinek | MA | Fall | Chair |
| | Zach Collins | MA | Fal | Chair |
| | Justin Angeles | MFA | Spring | Chair |
| | David Herwaldt | MFA | Spring | Chair |
| | Reginald Morrow | MFA | Spring | Chair |
| 2008 | Maria C. Martin | MFA | Spring | Chair |
| | Aaron Brandt | MFA | Spring | Chair |
| | David Herwaldt | MFA | Spring | Chair |
| | Reginald Morrow | MA | Spring | Chair |
| | Daniel Wildberger | MFA | Spring | Chair |
| | Craig Dietrich | MFA | Spring | Member |
| | Hope Plans | | MFA | Spring |
| 2007 | Serina Brekke | MFA | Spring | Chair |
| | Anna Clark | MA | Spring | Chair |
| | David Herwaldt | MA | Spring | Chair |
| | Kara Fellows | MA | Ongoing | Chair |
| | Aaron Brandt | MA | Spring | Chair |
| | Guolin Zhao | MA | Spring | Chair |
| | Craig Dietrich | MA | Spring | |
| 2006 | Serina Brekke | MA | Spring | Chair |
| | Pamela Fiedler | MFA | Spring | Chair |
| 2005 | Sarah McCoy | MFA | Spring | Chair |
| | Joseph Miller | MFA | Spring | Chair |
| | Bradley Dicharry | MFA | Spring | Chair |
| | Sanchez, Felix | MFA | Spring | Chair |
| | Jordan Gadapee | MA | Spring | Chair |
| | Pamela Fiedler | MA | Spring | Chair |
| | Ki, Jeong Hye | MFA | Spring | Chair |
| | Chieko Arai | MA | Spring | |

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|------|---------------------|-----|--------|----------|
| | Wan Eui Wong | MFA | Spring | Co-Chair |
| | Thomas Lechtenberg | MFA | Spring | |
| | Zang, Meiji | MA | Spring | |
| | Diana Behl | MFA | Spring | |
| | Joshua Anderson | MA | Spring | |
| 2004 | Ki, Jeong Hye | MA | Fall | Chair |
| | Diana Behl | MA | Spring | |
| | Karina Cutler | MFA | Spring | Chair |
| | Nicole Bormann | MFA | Spring | Chair |
| | Thomas Lechtenberg | MA | Spring | |
| | Belindah Mutuku | MFA | Spring | Chair |
| | Joe Miller | MFA | Spring | Chair |
| 2003 | Melissa Newman | MA | Spring | |
| | Sanchez, Felix | MA | Fall | Chair |
| | McCoy, Sarah | MA | Fall | Chair |
| | McGee, Erin | MFA | Fall | Chair |
| | Bradley Diocharry | MA | Spring | Chair |
| | Karina Cutler | MA | Spring | Chair |
| | Nicole Bormann | MA | Spring | Chair |
| | William Apple | MA | Spring | Chair |
| | Belinda Mutuku | MA | Spring | Chair |
| | Vera Ranguelova | MA | Spring | Chair |
| | Chen, Wang | MFA | Spring | Chair |
| | Israel | MA | Spring | |
| 2002 | Yuko Tanaka | MFA | Spring | Co-Chair |
| | Sheri Hancock | MA | Spring | Chair |
| | Margareth B. Reilly | MFA | Fall | |
| 2001 | Kerri Blackstone | MA | Fall | Chair |
| | Erin McGee | MA | Fall | Chair |
| | Margareth B. Reilly | MA | Fall | |
| | Wang, Chen | MA | Fall | |
| | Vani Sayeed | MFA | Fall | |
| | Julia Leonard | MFA | Spring | Chair |
| | Paul Denhoed | MFA | Spring | Chair |
| | Andres Salinas | MFA | Spring | Chair |
| | Yuko Tanaka | MA | Spring | Chair |
| | Tang, Chui Yee | MA | Spring | |
| 2000 | Alan Harmon | MFA | Fall | |
| | like Taro | MA | Fall | |
| | Suh, Eun-Kyung | MA | Fall | |
| | Chui Yee Tang | MA | Fall | |
| | Monica Correia | MFA | Spring | |
| | Julia Leonard | MA | Spring | Chair |
| | Matthew Willemssen | MFA | Spring | Chair |
| 1999 | Paul Denhoed | MA | Fall | Chair |
| | Jorge Montero | MA | Fall | Chair |
| | W. D. Ross McClain | MFA | Spring | Chair |
| | Sheri Pressler | MA | Spring | Chair |
| | Nathon Turner | MA | Spring | Chair |
| | Eun-Young Lee | MFA | Spring | Co-Chair |
| | Ling Chiang | MA | Spring | |
| | Monica Correia | MA | Spring | |
| | Michael Bartelme | MFA | Spring | |
| | Jason Lamb | MFA | Spring | |
| 1998 | Matthew Willemssen | MA | Fall | Chair |
| | Gilberto A. Salinas | MA | Fall | Chair |

| | | | | |
|------|--------------------|-----|--------|-------|
| | Cindy Gould | MFA | Fall | |
| | Akiko Mitani | MFA | Fall | |
| | Barbara Nwacha | MFA | Summer | Chair |
| | Jon Shumway | MFA | Summer | |
| | Rhonda Kim | MA | Summer | |
| | Eun-Young Lee | MA | Spring | |
| | W. D. Ross McClain | MA | Spring | Chair |
| | Jill Vartenigian | MFA | Spring | Chair |
| | Susan Rene Paez | MA | Spring | Chair |
| | Chin-Tin Su | MA | Spring | |
| 1997 | Scott Siegling | MFA | Summer | |
| | Akiko Mitani | MA | Summer | |
| | Sujin Lim | MFA | Spring | |
| | Frank Wick | MA | Spring | |
| | David Puls | MFA | Spring | Chair |
| | Matthew Greenwell | MFA | Spring | |
| | Stuart Morris | MFA | Spring | |
| 1996 | Jill Vartenigian | MA | Summer | |
| | Nathaniel Ward | MA | Summer | |
| | Melissa Lockwood | MFA | Spring | |
| | Tsung-Jen Chang | MFA | Spring | |
| | Janet Ahrens | MFA | Spring | |
| | Nina Hardt | MFA | Spring | Chair |
| | Derrin Pigg | MFA | Spring | Chair |
| | Barbara Kreiman | MA | Spring | Chair |
| 1995 | Alejandro Fogel | MFA | Fall | |
| | Nancy Samotis | MFA | Fall | |
| | Frank Mitchell | MFA | Fall | |
| | Yu-shen Chao | MFA | Summer | |
| | Kim Ping Yim | MFA | Summer | |
| | Rika Moore | MFA | Summer | |
| | Colin King | MA | Summer | |
| | Stuart Morris | MFA | Spring | |
| | Hai-pei Chu | MFA | Spring | |
| | Minhua Mindy Duh | MA | Spring | |
| | Nina Hardt | MA | Spring | Chair |
| | Derrin Pigg | MA | Spring | Chair |
| | Eric Sims | MFA | Spring | Chair |
| | John O. Smith | MFA | Spring | Chair |
| | John Fender | MFA | Spring | Chair |
| | Jennifer Saporra | MA | Spring | Chair |
| 1994 | Cerina Sewell | MFA | Fall | |
| | Tsung-Jen Chang | MA | Fall | |
| | Matthew Greenwell | MA | Fall | |
| | Michael Polydoris | MA | Summer | Chair |
| | Hui Ning Fang | MA | Summer | |
| | Hye-Young Kim | MFA | Summer | |
| | Leon Johnson | MFA | Spring | |
| | Melissa Lockwood | MA | Spring | |
| | Mary Trafton | MA | Spring | Chair |
| | John Fender | MA | Spring | Chair |
| | Cerina Sewell | MA | Spring | |
| | Edward Rushton | MFA | Spring | Chair |
| 1993 | Kim-ping Yim | MA | Fall | |
| | Eric Sims | MA | Fall | Chair |
| | Julie Gadelman | MA | Summer | Chair |

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|------|-------------------|-----|--------|-------|
| | John O. Smith | MA | Summer | |
| | Gu-Wei Lee | MFA | Summer | |
| | Alan Schoer | MFA | Summer | Chair |
| | Hye-Young Kim | MA | Spring | |
| | Rika Moore | MA | Spring | |
| | Edward Rushton | MA | Spring | Chair |
| | Li-Jing Lin | MFA | Spring | |
| 1992 | Leslie Stipek | MFA | Fall | Chair |
| | Alan Schoer | MA | Summer | |
| | Shwu-Huoy Tzou | MA | Summer | |
| | Jim Lindell | MA | Summer | |
| | Kuan Chun Liu | MFA | Summer | |
| | Li-Jing Lin | MFA | Summer | |
| | Gu-Wei Lee | MA | Spring | |
| | Hae Won Kang | MA | Spring | |
| | Dan Allison | MFA | Spring | |
| | Anne Pillay | MFA | Spring | Chair |
| | Mary Jane Girsch | MFA | Spring | |
| 1991 | Lon Kaufmann | MFA | Summer | |
| | Joan Webster-Vore | MFA | Summer | |
| | Russ Nordman | MFA | Summer | |
| | Leslie Stipek | MA | Fall | |
| 1990 | Tim Geerlings | MFA | Summer | Chair |
| | Kuan Chun Liu | MA | Summer | |
| | Lyndon Crist | MA | Spring | Chair |
| | Li-Jing Lin | MA | Spring | |
| | Kuan-Chun Liu | MA | Spring | |
| | Candace MacQueen | MA | Spring | |
| | David Stone | MFA | Spring | Chair |
| | Richard Masters | MFA | Spring | |
| | John Hogan | MFA | Spring | |
| 1989 | Shwu-Ting Lee | MFA | Fall | |
| | Patric Lawler | MFA | Fall | |
| | David Stone | MA | Spring | |
| | Lauren Goetz | MA | Spring | Chair |
| | Steve Moon | MFA | Spring | |
| 1988 | Lambert White | MFA | Summer | |
| | Catherine Malcolm | MFA | Summer | |
| | Me Wha Shim | MFA | Spring | |

Honor Students

| | |
|-------------------------|---|
| Spring 2017 | Kaylee Huber |
| | Hage, Scott |
| Fall 2016 | Kaylee Huber |
| | Hage, Scott |
| Spring 2016 | How, Elsie |
| | Lyne, Patrick |
| Fall 2015 | --- |
| Spring 2015 | Meyer, Claire |
| Fall 2014 | Shen, Lu |
| Fall 2012 | --- |
| Spring 2012 | Andreadis-Rue, Danielle; Hubner, Kelsey; Redington, Kathryn; Ziegenhorn, Jeremy |
| Fall 2011 | Kepler, Patrick |
| Spring 2011 | Michelle Aukes |
| Fall 2010 ₂₁ | Jinwen Cao |
| Spring 2010 | Jessica Heacock; Melissa Kronlage |
| Spring 2009 | Lisa Horak; Brian Wiekliniski; Amanda Ann Hudson; Joseph Whitney |
| Spring 2008 | Chen, Song Wei |

Spring 2007 Helen O'Reilly; Brett Lynch
 Spring 2006 Lucy Collins; Eliza Hipschen
 Spring 2004 Sarah Burrows; Matthew Daniels; Kristine Janssen; David Miesner Kubanek; Julie Larson; Anne Runneberg
 Spring 2003 Amanda Guthrie; Rebecca Heavrin; Karen Jendrzewski; Sara Steffin
 Fall 2002 Gregory Friedrich
 Spring 2002 Brian Anstey; Craig McKinney; Seth Smith
 Fall 2001 Cody Gieselman; Vera Ranguelova
 Summer 2001 Matt Miller; Liz Palik
 Spring 2001 Heather Hyatt (through J. Leonard); Jessica Lansing; James Leach; Rebecca Mazze; Kristin Nelson

Teaching

Courses Taught and Student Evaluations

| | Course | # of Students | Range | Avg |
|-------------|--|---------------|-----------|-------------------------|
| Fall 2017 | Graphic Design 4 (DSGN:3600:0001) | 12 | | see Student Evaluations |
| | Graphic Design 4 (DSGN:3600:0002) | 9 | | see Student Evaluations |
| | <i>Course Supervisor</i> | | | |
| | PHTO | | | |
| | 7510:0002;7510:0003;1060:0004;1060:0004;10600005 | | | |
| | <i>Peer Assistant</i> | | | |
| | 4100:0003 - Cause, Ryan; Nease, Rachel | | | |
| Spring 2017 | Graphic Design 4 (DSGN:3600:0001) | 10 | | see Student Evaluations |
| | Independent Study - BFA Exhibition | 5 | | see Student Evaluations |
| Fall 2016 | Graphic Design 8 (DSGN:6175:0001) | 6 | Grads | see Student Evaluations |
| | Graphic Design 4 (DSGN:3600:0001) | 7 | | see Student Evaluations |
| Spring 2016 | Graphic Design 2 (OID:133) | 12 | | see Student Evaluations |
| | Graphic Design 3 (OID:150) | 11 | | see Student Evaluations |
| | Graphic Design 8 (DSGN:6175:0001) | 8 | Grads | see Student Evaluations |
| Fall 2015 | Graphic Design 2 (OID:133) | | 11 | 5.00-5.75 5.43 |
| | Grad. Graphic Design Workshop (OID:235) | 6 | 5.60-6.00 | 5.91 |
| Spring 2015 | Graphic Design 2 (OID:133) | 12 | | |
| | Graphic Design 3 (OID:150) | 14 | | |
| | Independent Study - BFA Exhibition | 5 | | |
| Fall 2014 | Graphic Design 2 (OID:133) | 14 | 5.71-6.00 | 5.81 |
| | Grad. Graphic Design Workshop (OID:235) | 8 | 5.60-6.00 | 5.91 |
| Spring 2014 | No Courses Taught (60% Appointment) | | | |
| Fall 2013 | Graphic Design 2 (OID:133) | 17 | 5.92-5.67 | 5.70 |
| | Grad. Graphic Design Workshop (OID:235) | 9 | 6.00-5.70 | 5.90 |
| Spring 2013 | Graphic Design 2 (OID:133) | 16 | 5.92-4.83 | 5.50 |
| | Graphic Design 3 (OID:150) | 16 | 5.90-5.00 | 5.65 |
| Fall 2012 | Graphic Design 2 (OID:120) | 13 | 5.82-4.80 | 5.52 |
| | Grad. Graphic Design Workshop (OID:235) | 11 | 6.00-5.94 | 5.97 |
| Spring 2012 | Graphic Design 2 (OID:133) | 9 | 6.00-5.83 | 5.89 |
| | Graphic Design 3 (OID:150) | 8 | 6.00-5.92 | 5.96 |
| Fall 2011 | Graphic Design 2 (OID:120) | 16 | | |
| | Grad. Graphic Design Workshop (OID:235) | 8 | ? | ? |
| Spring 2011 | Graphic Design 2 (OID:133) | 14 | ? | |
| | Graphic Design 3 (OID:150) | 15 | ? | ? |
| Fall 2010 | Graphic Design 2 (OID:120) | 8 | 6.00-5.63 | 5.88 |
| | Graphic Design 3 (OID:150) | 9 | 6.00-5.33 | 5.62 |
| Spring 2010 | Graphic Design 2 (OID:133) | 9 | 6.00-5.83 | 5.89 |
| | Graphic Design Workshop I (OID:135) | 8 | 6.00-5.67 | 5.72 |
| | Grad. Graphic Design Workshop (OID:235) | 8 | 6.00-5.92 | 5.96 |
| Fall 2009 | Advanced Typography (OID:175) | 15 | 5.17-5.95 | 5.87 |
| | Graphic Design Workshop I (OID:135) | 8 | 5.00-6.00 | 5.49 |

| | | | | |
|-------------|---|----|-----------|------|
| | Graphic Design Workshop 2 (01D:-235) | 11 | 5.71-5.95 | 5.82 |
| Spring 2009 | Graphic Design 2 (01D:133) | 8 | 4.50-5.83 | 5.37 |
| | Graphic Design Workshop 1 (01D:-135) | 8 | 4.90-6.00 | 5.99 |
| | Graphic Design Workshop 2 (01D:-235) | 8 | 5.93-6.00 | 5.99 |
| Fall 2008 | Graphic Design 2 (01D-133) | 13 | 5.93-5.70 | 5.83 |
| | Graphic Design Workshop 2 (01D:-235) | 8 | 5.40-5.96 | 5.86 |
| | Graphic Design Workshop 1 (01D:-135) | 8 | 6.00-5.83 | 5.93 |
| Spring 2008 | Advanced Typography (01D:175) | 14 | 5.96-5.50 | 5.73 |
| | Graphic Design Workshop 1 (01D:135) | 14 | 5.96-5.50 | 5.73 |
| Fall 2007 | Graphic Design Workshop 1 (01D:-135) | 9 | 5.60-5.94 | 5.82 |
| | Advanced Typography (01D:175) | 9 | 4.75-5.86 | 5.55 |
| Spring 2007 | Typography (01D-125) | 10 | 5.50-6.00 | 5.91 |
| | Graphic Design Workshop 1 (01D:-135) | 7 | 5.80-3.92 | 5.23 |
| Fall 2006 | Typography (01D-125) | 8 | 5.30-6.00 | 5.80 |
| | Graphic Design Workshop 1 (01D:-135) | 10 | 5.67-5.94 | 5.84 |
| | Graphic Design Workshop 2 (01D:-235) | 9 | 5.33-5.94 | 5.81 |
| Spring 2006 | Typography (01D-125) | 15 | 5.69-6.00 | 5.90 |
| | Graphic Design Workshop 1 (01D:-135) | 15 | 5.31-5.92 | 5.64 |
| | Graphic Design Workshop 2 (01D:-235) | 8 | 5.50-6.00 | 5.82 |
| Fall 2005 | Graphic Design 1 (01D:028) | 15 | 4.94-5.92 | 5.64 |
| | Graphic Design Workshop 1 (01D:-135) | 14 | 4.30-5.96 | 5.65 |
| Spring 2005 | NA - Developmental Leave | | | |
| Fall 2004 | NA | | | |
| Spring 2004 | Graphic Design Workshop 1 (01D:-135) | 14 | 5.00-5.96 | 5.94 |
| | Graphic Design 2 (01D-133) | 14 | 5.50-6.00 | 5.90 |
| | Typography (01D-125) | 13 | 5.00-6.00 | 5.76 |
| | Advanced Problems Design (01D-249) | 6 | 5.70-6.00 | 5.90 |
| Fall 2003 | Typography (01D-125) | 15 | 5.17-6.00 | 5.88 |
| | Graphic Design Workshop (01D:-235) | 9 | 5.13-6.00 | 5.65 |
| Spring 2003 | Graphic Design 2 (01D-133) | 16 | 4.00-5.78 | 5.09 |
| | Typography (01D-125) | 14 | 4.50-5.92 | 5.12 |
| | Advanced Problems Design (01D-249) | 8 | 5.88-6.00 | 5.99 |
| Fall 2002 | Typography (01D-125) | 13 | 4.80-5.90 | 5.45 |
| | Graphic Design 2 (01D-133) | 14 | 5.50-6.00 | 5.84 |
| Spring 2002 | Graphic Design Workshop (01D:-235) | 12 | 5.00-5.83 | 5.41 |
| | Graphic Design 2 (01D-133) | 12 | 5.75-5.90 | 5.81 |
| | Advanced Problems Design (01D-249) | 8 | 5.70-5.93 | 5.81 |
| *Fall 2001 | Graphic Design 1 (01D:028) | 12 | 4.25-5.64 | 5.17 |
| | Graphic Design 2 (01D-133) | 10 | 4.83-5.94 | 5.71 |
| | Typography (01D-125) | NA | NA | NA |
| Spring 2001 | Graphic Design 2 (01D-133) | 8 | 4.83-6.00 | 5.71 |
| | Graphic Design Workshop (01D:-235 sec1) | 11 | 4.25-5.89 | 5.31 |
| | Graphic Design Workshop (01D:-235 sec2) | 14 | 5.00-5.96 | 5.46 |
| Fall 2000 | Graphic Design 2 (01D:133 sec 1) | 14 | 4.50-5.92 | 5.60 |
| | Graphic Design 2 (01D-133 sec 2) | 12 | 4.25-6.00 | 5.45 |
| | Typography (01D-125) | 8 | 4.83-5.93 | 5.35 |
| | Advanced Problems Design (01D-249) | 5 | 4.17-6.00 | 5.54 |
| Spring 2000 | Graphic Design 2 (01D-133) | 11 | 4.67-5.95 | 5.63 |
| | Graphic Design Workshop (01D:-235) | 10 | 4.90-5.88 | 5.42 |
| | Design Seminar (01D:130) | 16 | 4.21-5.75 | 5.27 |